



Guidelines for fundraising and sponsorship in favor of SALUS

Company partnerships are an important tool within the fundraising activities of [the European SALUS Network](#), represented by the leader organization [LUMEN ops](#). Partnerships contribute to diversify the sources of funding to ensure the economic sustainability necessary to carry on institutional activities.

In any case, partnerships must respect the fundamental values of integrity, independence and impartiality of the European SALUS Network and promote health and environmental sustainability across Europe.

Before accepting funds and signing an agreement, LUMEN ops performs an accurate and rigorous ethical screening of the sponsor.

Under no circumstances does LUMEN accept contributions from sponsors /companies:

1. involved in the production and trade of weapons;
2. also indirectly involved in the financing of the war industry (including banking institutions);
3. involved in tobacco production and the gambling business;
4. involved in the exploitation of individuals (pornography, illegal work ...);
5. belonging to the gas and oil sectors.

LUMEN will pay special attention, and will evaluate case by case, sponsors /companies belonging to the following areas:

1. pharmaceutical sector;
2. alcol;
3. involved in the exploitation or abuse of the environment.

LUMEN reserves the right to refuse a partnership with sponsors whose image is compromised by past transactions that fall into one of the categories mentioned above.

The company, at the request of LUMEN ops, will be required to provide the Organization with information regarding the points indicated below.

- **Transparency:** the willingness of the company / company to provide information about itself and to provide it truthfully.
- **Abuse of power:** the initiatives taken by companies, by virtue of their economic power, to condition public opinion and political power with respect to political, social, economic and technological choices.
- **Third World:** the way in which production and commercial activities are managed in the Southern Hemisphere.
- **Environment:** the behavior assumed with respect to the environment (for example, convictions or fines for violating environmental protection laws, the production of particularly toxic pesticides or other substances harmful to humans and the environment).
- **Worker safety and rights:** the measures taken to safeguard the safety of workers and respect for their rights under contracts and by law.
- **Consumers and legality:** the sale of dangerous products, illicit and fraud, misleading or incorrect advertising, labels that do not convey correct information.
- **Oppressive regimes:** the possession of economic activities in countries administered by oppressive governments. These activities are contested because they ensure a source of funding for oppressive governments through the payment of taxes and the transfer of profits;
- **Tax havens:** the registration of the parent company or important branches in countries that guarantee complete secrecy and a very convenient tax regime;
- **Welfare animal:** refers to the conditions in which animals are raised and the use of animal testing;
- **Social activities:** initiatives of social and humanitarian commitment already undertaken by the company or group to which it belongs, in particular to report collaborations with other Italian or foreign NGOs.

Time after time, based on the hypothesized partnership, the impact in terms of beneficiaries in the field and the specific needs of the company, we will build a communication plan that involves the institutional communication channels of the Organization and the company.